

Heraeus Dental Forum

- No New Products without Expert Advice



Hands-on in the R&D Lab



After the production site tour in April 2007

2-3 times a year, Heraeus Kulzer invites Opinion Leaders from all over the world to the Heraeus Dental Forum in Germany. Within the scope of this two-day event, latest product developments are presented by the Heraeus Kulzer R&D Managers and Product Managers and then discussed and evaluated by a small expert group of Professors and Opinion Leaders.

One of the presented products was the new nano-composite by Heraeus Kulzer which will be marketed in 2008 and which received instant acclamation for its exceptional handling and very good physical properties. Furthermore the Heraeus Dental Forum guests are provided with insights into production processes during a guided tour of the Wehrheim production site.

Up to date there were two events in April and June with Opinion Leaders from Brazil, Czech Republic, France, Finland, Great Britain, Hungary, Italy, Poland, Russia, Ukraine and USA. Further events are planned for October 2007 as well as 2008.